

Are You "Waiting for Spring" to Clean Your Dirty Carpet? Find Out Why This May Not Be Your Best Choice!

4 Reasons You Should Clean Your Carpets This February!

#1 - Relieve Winter Allergies...Your carpets act as a huge filter in your house, trapping dirt, dust, allergens, train smoke, and allergy-causing dustmites & pollens. But like all filters, it works best when it's CLEAN! If you have allergies or asthma, cleaning your indoor environment is proven to reduce your symptoms dramatically. (And ask about our natural Allergy Relief Treatment to denature pet and dustmite allergens for 6 months, helping you to breathe easier!)

#2 - Extend the Life and Beauty of Your Carpets, Rugs and Floors...Dirt is an abrasive, and over time, will settle deep into your carpet and fine rugs, slowly grinding them away from within. In fact, carpet manufacturers require annual Hot Water Extraction cleaning by IICRC Certified cleaners like us to maintain warranties. (And mopping eventually leaves grime and residue in stone, tile and grout-lines!) Your carpets, rugs and floors cost a great deal of money...doesn't it make sense to maintain them so that they last longer and look their best? We specialize in deep-cleaning carpets, stone and tile in-home, and gentle, thorough in-plant cleaning for your fine area rugs...to help them last longer and stay more beautiful!

#3 - Faster Service (And Fast Drying!)...This is our "slow season", so we're able to serve you more quickly, and spend more time on any extra work that you may have for us. And we speed-dry your carpet as we finish, to return your home to normal as fast as possible! Most carpets will be dry within 2-4 hours (even faster on a nice day!)

#4 - My Exclusive FREE Mid-Winter Cleaning Specials! (Call 385-8444 and Ask for One or All!)

FREE Special #1 - Clean 2 or More Rooms, Get Your Favorite Chair Cleaned FREE!

We'll clean your favorite chair FREE when we clean any 2 or more rooms of carpeting. OR, You'll Get \$37.00 off any Sofa!

FREE Special #2 - Got Rugs? Get FREE Pickup and Delivery with Any Cleaning Order!

We'll clean and pamper your fine area rugs in-plant at our shop! First we'll use our Rug Duster to remove up to 90% of damaging soil and sediments before we start to wash it. Then I'll hand-shampoo the rug, cold rinse it to protect the fibers and dyes, and speed-dry it for delivery!

FREE Special #3 - Protect Your Carpet with ScotchGard, Get FREE Cleaning in April or May!

No Need to Worry About Mud Season! When we clean and protect your carpet this month, we'll return once at no charge anytime within the next 90 days and clean your traffic areas ABSOLUTELY FREE!

#5 - BONUS REASON...Our exclusive, no-risk guarantee: You will feel that our cleaning is The most thorough you have ever seen. If you are ever less than delighted, we will re-clean it for free. If for any reason you are still not pleased, you owe us nothing. What could be more fair?

CALL TODAY 385-8444... All You Have to Lose is The Dirt!



Why Should You Choose Our Company?

Here's what your neighbors say about our work!

Thank you for the excellent cleaning - the first person who came to the house mentioned how great the room was!

- Wayne M. , Durango

You did a great job! We will be using you again. Thanks for your concern!

- Patty G. , Bayfield

Carpets look beautiful - I've already told friends and family. Thank you - we'll see you in 6 months!

- Laurie A. , Durango

Your service, courtesy and follow-up are exactly what Durango needs! Thanks!

- Sharon P. , Durango

(Check us out at www.ethicalservices.com)

Okay, so what's the downside?

It's true, we're not for everyone. We can't fix everything, but we'll tell you up front what we can do. We strive to always accommodate your schedule, but we're a small company, so we sometimes get booked ahead a few days. (Our clients say we're always worth the wait, though!) And, because our service is designed to be the most thorough, it cannot be the cheapest. But you will find that the value inherent in good work lasts long after the sweetness of a low price would be forgotten!

-----WARNING!-----

Don't Call Any Carpet or Rug Cleaning Company Until You Hear These FREE Recorded Consumer Awareness Messages!

You'll learn secrets to care and cleaning of rugs and carpets, costly misconceptions about carpet cleaning, how to relieve allergies, and questions to ask any carpet or rug cleaner before entrusting them with your rugs or inviting them into your home!

Call 888-749-0902

then enter: Ext. 86002 Carpet Cleaning, Ext. 86302 Allergies, or Ext. 86502 Rug Cleaning



Richard Carpenter



Mark Helmich

Our Promise To You...

Exemplary Care for Your Home...Even at the Edges... From the way we protect your corners to our special edge-cleaning, you'll see why people tell us we're the most thorough cleaners they've ever had! And, we vacuum for you first with sealed HEPA vacuums, to remove more dry soil while protecting your indoor environment!

Safe, Effective, Non-Toxic Cleaning Products... We use hypoallergenic, "Green" cleaning products whenever possible, to protect your health and that of the environment. Even if you're chemically sensitive, we can clean for you safely using these new products. (Some stains may require treatment with stronger products in small amounts, but you can always choose to skip this step!)

Deep-Down Cleaning (not just a brush-off-the surface clean)... Unlike "dry" systems, our truckmounted steam extraction units clean from the bottom up, not just the surface, removing more of the allergens and soil in your carpet. Our rotary extraction units help rejuvenate heavily soiled traffic areas. And, unlike other companies, we actually rinse your carpet as the final step, to remove the chemical residue left behind by other cleaners, for healthier carpet that stays clean longer!

Fast Drying Time... We speed-dry each area as we finish to return your home to normal as soon as possible!

Courteous Service by Trained, Certified Professionals (Not Just "A Guy with a Wand") A cheerful face is always a pleasure, and we strive to brighten every client's day a little! If we're running early or late we'll call and let you know. We have nearly thirty years of experience between us, and we're IICRC Certified (as your new carpet warranty requires) - that means we've studied hard and passed rigorous tests to be among the best in our industry!

The Most Thorough Cleaning Ever - Or It's FREE! If you're ever less than delighted with our work, we'll make it right - or you don't owe us a penny! What could be more fair?

Clean 2 or More Rooms of Carpet, and You'll Get Your Favorite Chair Cleaned Absolutely FREE!

FREE Pickup & Delivery!
On Any In-Plant Cleaning Order of Fine Area Rugs

Platinum Cleaning Package

For Furnished Rooms (You remove breakables, we'll move & replace most furniture except pianos, china cabinets)

Most Thorough Cleaning Ever PLUS:

- Protect with ScotchGard
- FREE Spot Remover
- 1-Year Spot Warranty

½ -Price Cleaning in 6 months!

ALL FOR JUST .57/Sq. Foot!

Gold Cleaning Package

For Partly Furnished Rooms (You remove breakables and smaller items, we'll move and clean under most larger pieces such as sofas)

Most Thorough Cleaning Ever PLUS:

- Protect with ScotchGard
- FREE Spot Remover
- 1-Year Spot Warranty

½ - Price Cleaning in 6 months!

ALL FOR JUST .47/Sq. Foot!

Silver Cleaning Package

For empty rooms or open area cleaning

Most Thorough Cleaning Ever PLUS:

- Protect with ScotchGard
- FREE Spot Remover
- 1-Year Spot Warranty

½ -Price Cleaning in 6 months!

ALL FOR JUST .39/Sq. Foot!

Stone, Tile & Grout Cleaning

Includes:

- Pre-sweep/vacuum floor
- Mask off edges & baseboards
- Rotary scrub, steam & rinse
- Speed-dry

ALL FOR JUST .77/Sq. Foot!

(Ask us for a quote on Sealer)

Only Through February! 1 FREE CLEANING AFTER MUD SEASON WITH ANY PACKAGE!